

melody pods™ Wholesale Business Music Licensing

Background Music for Businesses
Internationally Pre-Cleared Music Library



How can you reduce the cost of multi-location licensing and management yet gain access to some of the best business music libraries in the world?

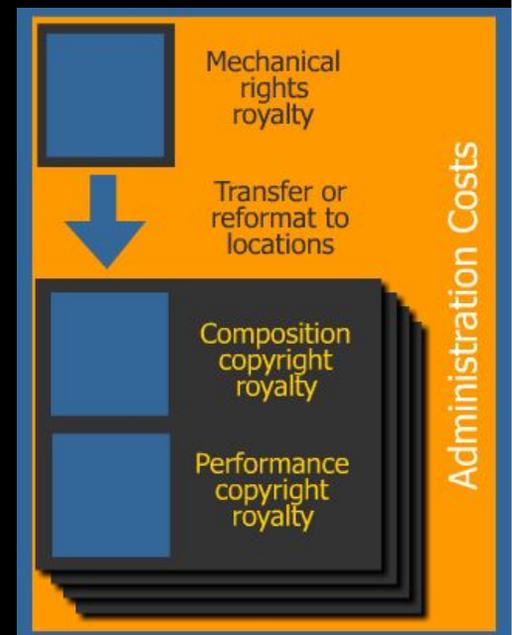
Sourced and licensed internationally, re-mastered, formatted, catalogued and distributed, Melody Pods provides you with music for your clients that blows the cobwebs away of traditional business music licensing.

Wholesale licensing simplifies what has traditionally been a complex and costly business task.

Traditionally every business location needed a performing and composition royalty payment to a collection agency to cover the use of music from artists who contracted them to collect on their behalf. Transferring that same music across a network in some way will require an additional payment in the form of a mechanical license. With multiple locations, and in some nations, multiple performing and composition licenses are required to cover royalty payments, the whole task of managing and paying license fee becomes overly complex and costly to administer.

Migrate across to the Melody Pods' wholesale license:

- Covers your entire client's business uses in one simple group license.*
- Combines music collections pre-cleared for commercial use background music, on hold music and even uses such as digital signage, video and advertising.*
- With access to a vast library we can provide the right music and reduce the cost and time to manage complex music licensing responsibilities.*



Adding value throughout the supply chain

Review / Design Your Client's Music Brands

Source and Collate Music From Libraries

Use either your own CDs or online consumer mp3 e-stores to purchase media.

You Remaster & Format Music.

Performance & Composition License purchases per rights society per location.

Ongoing administration of licenses, new & closed locations, renewals and pricing calculations.

Choose between the Melody Pods' distribution and player system or use your own established background music system, or a combination of both.

Download management system:

First line support to software manufacturer.

Plus the costs of the mechanical license fee.

Local flash drive / players

Administration of client change requests and playlist updates.

Find and purchase new mp3s or CDs

Or source from Melody Pods' libraries and partnerships of a million licensed tracks. No cost of media.



Ambient Music Garden



Background Music Library

Other large libraries

We Remaster & Format Music.

Melody Pods Wholesale Site License: Covers all locations. Background and on hold music licenses inclusive.

Simple site list report per month. No cancellation fees per location. Simple pricing structure. So less ongoing administration costs.



Melody Pods Music Library Client Administration Playlist Center.

First line support backed off to MelodyPods inc. fast-pace and ongoing development.

No Extra mechanical licenses required.



With Melody Pods clients manage their own music playlists and updates so less cost of administration.

New music playlists from libraries inclusive of service.

Melody Pods' Wholesale Business Music License: Key Features

- Reduce that significant licensing cost:** one single license covering all business locations. Additional mechanical license traditionally required for reformatting and transferring music is also covered.
- Reduce your administration costs:** no complex pricing structures for different locations and business types, simple reporting on monthly locations with no penalties for moves and closures means less administrative staff man-hours wasted.
- Package Up All Business Uses:** both background music and music on hold licensing wrapped up into one fee. Also available for in-store digital signage plus advertising channels to ensure your client's branded music stays consistent across all customer touch points.
- Large library** of music styles suitable for engaging customers and to compliment brands. Reduce your media supply costs straight away by working with Melody Pods.
- Brand design service** to enhance your client's music choice with optional music commissioning to ensure the right music reflects the right brand values. Licenses available for all touch points for your client's customers.



Who Are Melody Pods?

Melody Pods is the music distribution service of the Ambient Music Garden and Background-Music-Library.com libraries along with partner libraries that collectively provide around a million available music recordings.

We have been licensing music for business since 2006 internationally with clients in east and west Europe, the USA, South Africa, southern Asia and Australia. We have thousands of satisfied clients within retailing, restaurants, and hotels such as Best Western Hotels, brands such as NASA and wellbeing & beauty brands. We work with partners in media and technology businesses as well as mobile and telco companies to provide integrated solutions.

Please get in touch to hear more wholesale business music licensing and distribution. Find out more at: melodypods.com/lets-talk/itpartners.html